



Toll Free 866-774-2100 • Telephone 503-649-7700

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FOR IMMEDIATE RELEASE

Contact: Lynn Bolhuis
E-mail: lynn@pac-intl.com

Sustainable Construction Saves Time and Money

LAS VEGAS, NV -- Good news for multi-family contractors, owners and developers — being environmentally friendly doesn't have to cost more. In fact, it can improve your bottom line, speed up construction and reduce your impact on the environment.

The RSIC-1[®] Sustainable Installation System is an innovative building design that delivers immediate savings, up to \$3.50 a square foot, on floor-ceiling assemblies. This engineered system reduces the total materials and labor required to construct new buildings while delivering sustainable construction at a lower net cost.

Traditional construction of multi-family floor-ceiling assemblies includes the installation of light weight gypsum concrete, acoustical mat underlayment and resilient channel (RC-1) between floors. The RSIC-1[®] Sustainable Installation System eliminates all of these materials and replaces them with high-performance RSIC-1[®] isolation clips, drywall furring channel and one extra layer of recycled gypsum board. These changes yield a net savings for both labor and materials, and can shorten the build time up to a week.

“Sustainable construction is a win-win-win solution for everyone,” says Elzo Gernhart, Vice President of PAC International, Inc. “The contractor reduces the materials needed to build the project (which is good for the environment long and short term), reduces unnecessary moisture into the building, eliminates at least one extra subcontractor, saves labor and speeds up construction time. For the owner, their project is completed on time with a reduced environmental foot print, the potential for long-term maintenance issues diminish, and the

*Brookhollow Business Park
7340 Smoke Ranch Road, Suite A
Las Vegas, NV 89128-0261
Telephone (866) 774-2100 • Fax (866) 649-2710
www.pac-intl.com*



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structure exceeds building codes for fire and sound. In the end, the occupant receives a comfortable, quiet and fire-safe place to call home.”

PAC International, Inc., is the world leader in *Noise Control Solutions* and is dedicated to delivering innovative engineering solutions, systems and assemblies using RSIC[®] products that result in benefits to developers, builders, design professionals and the environment. RSIC[®] products are UL Classified and exceed fire rating performance requirements. The RSIC[®] family of *Noise Control Solutions* consistently achieves superior Sound Transmission Class (STC) and Impact Insulation Class (IIC) ratings in both new construction and renovations while remaining cost effective and environmentally friendly. ***Quiet and Fire Safe. A Combination for Life.***

For more information on how you can save time, money and preserve the planet for our children and grandchildren, visit www.pac-intl.com or call toll free, 1-866-774-2100.

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