



11/22/2010

PROJECT UPDATE

RSIC® Products Installed in LA Live.

LA LIVE, One of Los Angeles's newest, most publicized, and award winning projects, now the heart of the LA sports and entertainment district integrates the RSIC Family of products to secure the high noise control levels that only the RSIC products can deliver. The LA Live project has created a 24-hour destination while sparking further private development in a formerly underdeveloped area of the city. The \$2.5 billion project, which also includes two hotels and 224 luxury residences, implements sustainability, mass transit, and a vibrant streetscape while helping to bring over 2,000 live sports, concerts, major awards telecasts, family shows and corporate events to the 35-acre campus anchored by venues such as STAPLES Center, Nokia Theatre L.A. LIVE and the GRAMMY Museum.



“The RSIC®

Recycled Content products support the company's philosophy of being socially responsible,” says Elzo Gernhart, Vice President of PAC International, Inc. “Resilient Sound Isolation Clips are manufactured to be sustainable and environmentally friendly.”

Use of RSIC® products in building projects delivers the lowest installed cost of any high performance noise control solution. RSIC® isolation clips reduce total costs and materials used when integrated with alternative building methods, as well as exceed ratings for fire and sound. The new RSIC® Recycled Content products contribute to obtaining a Leadership in Energy and Environmental Design (LEED) rating for a *green building* as created by the U.S. Green Building Council.

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PAC International, Inc., is the world leader in *Noise Control Solutions* and is dedicated to delivering innovative engineering solutions, systems and assemblies using RSIC[®] products that result in benefits to developers, builders, design professionals and the environment. RSIC[®] products are UL Classified and exceed fire rating performance requirements. The RSIC[®] family of *Noise Control Solutions* consistently achieves superior Sound Transmission Class (STC) and Impact Insulation Class (IIC) ratings in both new construction and renovations while remaining cost effective and environmentally friendly. ***Quiet and Fire Safe. A Combination for Life.***

For more information on how you can save time, money and preserve the planet for our children and grandchildren, visit www.pac-intl.com or call toll free, 1-866-774-2100.

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